



Coles Group Property
C/- Target Centre Management
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Wednesday, 27 February 2008

To Whom It May Concern:

**RE: BIRD CONTROL
TARGET CENTRE, 236 BOURKE STREET MELBOURNE**

The Melbourne City Council expressed concerns about the number of sparrows in our shopping centre.

Previous centre managers had arranged have the birds poisoned (at a quarterly cost of \$500). Once a group of birds were killed, more returned, so the situation never improved.

We really wanted a longer-term, humane and feasible solution.

Prior to the installation of the Eagle, we had up to 30 sparrows frequenting our centre, particularly at lunchtime.

After we installed the Eagle, the response was immediate. There are still a small number of sparrows that hang around but not enough to worry about. We will continue to work with our food retailers to ensure that any food scraps are cleared from their leased areas on a regular basis.

The Eagle has certainly achieved what we wanted it to.

Yours sincerely,

Anna Rollison
Portfolio Manager VIC/SA
Coles Group Property